

CHRISTINA CAGLE

Graphic Designer

Versatile designer seeking a full-time position in a design or design related industry that will allow me to utilize my creative skills across different design mediums, with heavy emphasis on creating brand experiences.

Florham Park, NJ (currently)
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205.994.1989

www.christinacagledesign.com

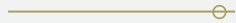


INDUSTRY EXPERIENCE

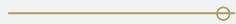
BRANDING



LOGO DEVELOPMENT



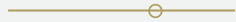
WEBSITE DESIGN & MARKETING



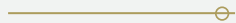
EMAIL DESIGN



SOCIAL MEDIA



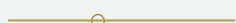
ENVIRONMENTAL DESIGN



ILLUSTRATION



SIGNAGE



CUSTOMER EXPERIENCE



EDUCATION

Auburn University
BFA Graphic Design
2011

RECOGNITIONS

Freelance work featured
in Whitespace Magazine's
Online Spring Exhibit 2017

BACKGROUND

CHRISTINA CAGLE DESIGN 2012 - Present (& in-between agency work) Principle Designer

Responsible for art direction of brand development and various brand appropriate collateral.

~ Oversaw development of brand creation for ETF Managers Group, a financial asset management group located in Summit, NJ, and Blue Summit Supplies, a small manufacturing company in Hunstville AL, that sources office supplies.

IDEAS UNITED & RED BRICK STRATEGIES April 2017 - April 2018 Contract Designer

Responsible for art direction of various promotional graphic work including print, web, and presentation design.

~ Clientel: Playstation; Smithsonian Institution

fatrabbit CREATIVE May 2015 - May 2016 Designer

Responsible for the creative direction and design of multiple projects including websites, brand development, and brand appropriate collateral.

~ Implemented and oversaw brand freshen for Highland State Bank, a community bank with branches located throughout central NJ.

Design Made Feb 2013 - Oct 2013 Art Director

Responsible for the creative direction and development of new brands and brand appropriate collateral. Worked closely with Architectural Designer in the development of new user experience design, signage, app design, and various wayfinding systems.

~ Creative Lead for brand refresh for Montclair Art Museum in Montclair, New Jersey and identity for Washington Market Tavern, an upscale hotspot in NYC's Tribeca Neighborhood.